The European Market for Organic Food

Helga Willer, Forschungsinstitut für biologischen Landbau, (FiBL) Frick

The World of Organic Agriculture 2011 and 2012
www.organic-world.net
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Growth of the organic agricultural land 1999-2010

Source: FiBL-IFOAM-SOEL Surveys 2000-2012, based on data from governments, the private sector and certifiers.
Development of organic agricultural land in the regions 1999-2010
Europe: Development of organic agricultural land 1985-2010

Million Hectares

1985 1987 1989 1991 1993 1995 1997 1999 2001 2003 2005 2007 2009

0.1 0.1 0.2 0.3 0.5 0.8 1.0 1.4 1.8 2.3 2.9 3.7 4.5 5.4 5.8 6.2 6.4 6.8 7.3 7.8 8.3 9.2 10.0
Development of organic land use types in Europe 2004-2010

- Arable crops
- Permanent crops
- Permanent grassland/grazing

Hectares Millions

<table>
<thead>
<tr>
<th>Year</th>
<th>Arable crops</th>
<th>Permanent crops</th>
<th>Permanent grassland/grazing</th>
</tr>
</thead>
<tbody>
<tr>
<td>2004</td>
<td>3.1</td>
<td>0.5</td>
<td>0.5</td>
</tr>
<tr>
<td>2005</td>
<td>3.0</td>
<td>0.5</td>
<td>0.5</td>
</tr>
<tr>
<td>2006</td>
<td>3.3</td>
<td>0.7</td>
<td>0.7</td>
</tr>
<tr>
<td>2007</td>
<td>3.3</td>
<td>0.7</td>
<td>0.8</td>
</tr>
<tr>
<td>2008</td>
<td>3.9</td>
<td>1.0</td>
<td>1.0</td>
</tr>
<tr>
<td>2009</td>
<td>4.1</td>
<td>1.0</td>
<td>1.0</td>
</tr>
<tr>
<td>2010</td>
<td>4.5</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
The ten countries with the largest organic markets 2010 (total 44.5 billion Euros)

<table>
<thead>
<tr>
<th>Country</th>
<th>Million euros</th>
</tr>
</thead>
<tbody>
<tr>
<td>United States of America</td>
<td>20,155</td>
</tr>
<tr>
<td>Germany</td>
<td>6,020</td>
</tr>
<tr>
<td>France</td>
<td>3,385</td>
</tr>
<tr>
<td>United Kingdom</td>
<td>2,000</td>
</tr>
<tr>
<td>Canada</td>
<td>1,904</td>
</tr>
<tr>
<td>Italy</td>
<td>1,550</td>
</tr>
<tr>
<td>Switzerland</td>
<td>1,180</td>
</tr>
<tr>
<td>Japan (2009)</td>
<td>1,000</td>
</tr>
<tr>
<td>Austria</td>
<td>986</td>
</tr>
<tr>
<td>Spain</td>
<td>905</td>
</tr>
</tbody>
</table>

Source: FiBL-AMI Survey 2012, based on data from governments, the private sector and market research companies.
Distribution of organic sales by country 2010

- United States of America: 45%
- Germany: 14%
- France: 8%
- Canada: 4%
- United Kingdom: 4%
- Italy: 3%
- Switzerland: 3%
- Others: 19%

Source: FiBL-AMI Survey 2012, based on data from governments, the private sector and market research companies.
Europe: Growth of the Organic Market 2004-2010

![Graph showing the growth of the organic market in Europe from 2004 to 2010. The Y-axis represents billion euros, and the X-axis represents the years 2004 to 2010. The graph includes two lines, one for Europe and one for the European Union, with values increasing each year.]
Development of the Organic Market in Selected European Countries 2004-2010
Market growth 2009 and 2010 compared in selected countries

Growth in percent

-15% -10% -5% 0% 5% 10% 15% 20% 25%

2009 2010
The ten countries with the highest per capita consumption 2010

1. Switzerland 153
2. Denmark 142
3. Luxembourg 127
4. Austria 118
5. Liechtenstein 100
6. Sweden 86
7. Germany 74
8. United States of America 65
9. Canada 57
10. France 52

Source: FiBL-AMI Survey 2012, based on data from governments, the private sector and market research companies.
Organic share of total market 2010

Source: FiBL-AMI Survey 2012, based on data from governments, the private sector and market research companies.
<table>
<thead>
<tr>
<th>Indicator</th>
<th>World</th>
<th>Leading countries</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Countries with data on certified organic agriculture</strong></td>
<td>2010: 160 countries</td>
<td></td>
</tr>
</tbody>
</table>
Argentine (4.2 mio. hectares)  
US (1.9 mio. hectares, 2008) |
| **Share of total agricultural land**                            | 2010: 0.9 %                                                          | Falkland Islands (Malvinas) (35.9 %)  
Liechtenstein (27.3 %)  
Austria (19.7 %) |
| **Growth of organic agricultural land**                         | 2010: -50’000 hectares = -0.1% (2009: +1.9 mio. hectares = +5%; 2008: +2.9 mio. hectares = +9%) | France: +168’000 hectares (+24 %)  
Poland: +155’000 hectares (+42 %)  
Spain: +126’000 hectares (+9%) |
| **Further, non-agricultural organic areas (mainly wild collection)** | 2010: 43 million hectares (2009: 41 million hectares; 2008: 31.9 million hectares) | Finland (7.8 million hectares)  
Brazil (6.2 million hectares; 2007)  
Cameroon (6 million hectares) |
| **Producers**                                                   | 1.6 million producers (2009: 1.8 million producers; 2008: 1.4 million producers) | India (400’551), Uganda (188’625), Mexico (128’826) |
| **Organic market size**                                         | 44.5 billion euros or 59.1 billion US dollars (2009: 54.9 billion US dollars  
1999: 15.2 billion US dollars) | US (20.2 billion euros or 26.7 billion US dollars)  
Germany (6 billion euros or 8.4 billion US dollars)  
France (3.4 billion euros or 4.7 billion US dollars) |
| **Per capita consumption**                                     | 2010: 6.5 euros or 8.6 US dollars                                   | Switzerland (153 euros or 213 USD), Denmark (142 euros or 198 USD)  
Luxemburg (127 euros or 177 USD) |
| **Number of countries with organic regulations 2010**            | 84 countries (2009: 74 countries)                                    |                                                                                  |
| **Organic certifiers 2010**                                     | 2011: 549 certifiers (2010: 532; 2009 489)                          | Japan, USA, South Korea |
| **Number of IFOAM affiliates**                                  | 1.1.2012: 870 affiliates from 120 countries (2011: 757 from 115 countries; | Germany: 105 affiliates; India: 50 affiliates; China: 41 affiliates; South Korea: 39 affiliates; United States: 39 |